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FOR IMMEDIATE RELEASE

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**Chicken Shack Urges Football Fans to Serve Michigan Food**

Warren, Mich. - In this tough economy, Chicken Shack is urging hungry football fans to support local Michigan restaurants for their big game parties.

“We challenge Metro Detroiters, to serve their guests only food purchased from Michigan companies,” said Neil Sobeck, Communications Director of Chicken Shack. “If residents support the local businesses, ultimately it will help the Michigan economy.”

Chicken Shack has been a Metro Detroit icon since 1956, serving Michiganders great Broasted chicken and bbq ribs. Residents who support Chicken Shack will find that they are a very affordable party option. Party Packages for 25 people start under \$4 per person.

Chicken Shack has a large variety of great party foods: Michigan’s Best chicken, baby back bbq ribs, wing dings, tender bites, shack potatoes, Broasted mushrooms, onion rings and cole slaw.

To help you plan the perfect big game party, log onto [www.chickenshack.com](http://www.chickenshack.com) and click on the party planner. Type in the amount of guests you are having and the types of food you’d like and the party planner will figure a suggested amount at an approximate price. Valuable money saving coupons are also available at [www.chickenshack.com](http://www.chickenshack.com).

- MORE -

Chicken Shack Super Bowl

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The Chicken Shack chain (18 locations), projects to sell the following quantities on Super Bowl

Sunday:

- 8 tons of potatoes (16,000 lbs.)
- 30,000 chicken wings
- 2,500 slabs of ribs (5,000 lbs.)
- 40,000 pieces of chicken (5 tons)

Because Super Bowl Sunday is one of the busiest days of the year, fans are encouraged to place their orders early. Customers can call ahead for carry out or can place their orders online at

[www.chickenshack.com](http://www.chickenshack.com)

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