

Chicken Shack

www.chickenshack.com



4040 Eleven Mile Rd.

Warren, MI 48091

586.758.2888

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FOR IMMEDIATE RELEASE

Contact: Neil Sobeck
248-318-4421

Chicken Shack is Celebrating 50 Years with Original Prices

Warren, Mich. Chicken Shack is celebrating its 50-year anniversary on June 6, 2006 by offering customers the opportunity to experience 1950's pricing. For one day only, June 6, 2006, Chicken Shack will be selling a 4-piece chicken dinner at the original price of \$1.45 (2006 price \$6.99), and 12-piece tub for only \$4.95 (2006 price \$17.99). There will be a limit of 2 per person valid at all participating Chicken Shack locations, while supplies last.

Customers who attend the 1-day event can also enter the Chicken Shack Road Trip. Contestants are given a map of the Metro Detroit Area with all the Chicken Shack locations and a Chicken Club Card. People who visit all 19 locations from June 6, 2006-June 17, 2006 are entered into a contest to win a 42-inch plasma television.

Chicken Shack was founded in 1956 by John and Iola Sobeck in Royal Oak, MI. Additional information about the 50 year anniversary party is available online at chickenshack.com

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“Serving Michigan’s Best Chicken and Ribs for over 50 Years.”